

ORDER



Orders	Order / Rev:	189637	Primary AE:	Petry Philadelphia
	Alt Order #:	6831503	Sales Office:	P-PHI
	Product Desc:	order	Sales Region:	Nat
	Estimate:	C01C07		
	Flight Dates:	10/01/12 - 10/07/12		
	Original Date / Rev:	07/06/12 / 10/04/12		
	Order Type:	REG		
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		814 King Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	POL/Detroit International Bridge		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/07/12	72	\$33,675.00	\$28,623.75		October 2012	72	\$33,675.00	\$28,623.75	0.00
					Totals		72	\$33,675.00	\$28,623.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOOD	40%	\$33,675.00
Market	100%	\$84,187.50

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGUV	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$25,256.25
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$25,256.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/01/12	10/01/12	Noon News	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
NEWS		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/01/12	10/07/12	M-----	1	\$450.00	0.00								
E 2	WOOD	10/02/12	10/02/12		CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

Order / Rev: 189637
 Alt Order #: 6831503
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C01C07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----		1	\$450.00	0.00									
E 3	WOOD	10/03/12	10/03/12	Noon News	CM	12-1p	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W----		1	\$450.00	0.00									
E 4	WOOD	10/04/12	10/04/12	Noon News	CM	12-1p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---T---		1	\$450.00	0.00									
E 5	WOOD	10/05/12	10/05/12	Noon News	CM	12-1p	---F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---F--		1	\$450.00	0.00									
E 6	WOOD	10/02/12	10/02/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----		1	\$100.00	0.00									
E 7	WOOD	10/03/12	10/03/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W----		1	\$100.00	0.00									
E 8	WOOD	10/04/12	10/04/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---T---		1	\$100.00	0.00									
E 9	WOOD	10/05/12	10/05/12	M-F 2-3p	CM	2-3p	---F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---F--		1	\$100.00	0.00									
E 10	WOOD	10/01/12	10/01/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----		1	\$100.00	0.00									
E 11	WOOD	10/02/12	10/02/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----		1	\$100.00	0.00									
E 12	WOOD	10/03/12	10/03/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W----		1	\$100.00	0.00									
E 13	WOOD	10/04/12	10/04/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---T---		1	\$100.00	0.00									
E 14	WOOD	10/05/12	10/05/12		CM	3-4p	---F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

Order / Rev: 189637
 Alt Order #: 6831503
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C01C07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p The Doctors															
DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----F--		1	\$100.00	0.00									
E 15	WOOD	10/01/12	10/01/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----		1	\$250.00	0.00									
E 16	WOOD	10/02/12	10/02/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----		1	\$250.00	0.00									
E 17	WOOD	10/03/12	10/03/12	M-F 4-5p Ellen	CM	4-5p	--W---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W---		1	\$250.00	0.00									
E 18	WOOD	10/04/12	10/04/12	M-F 4-5p Ellen	CM	4-5p	--T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--T---		1	\$250.00	0.00									
E 19	WOOD	10/05/12	10/05/12	M-F 4-5p Ellen	CM	4-5p	-----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----F--		1	\$250.00	0.00									
E 20	WOOD	10/01/12	10/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----		1	\$200.00	0.00									
E 21	WOOD	10/02/12	10/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----		1	\$200.00	0.00									
E 22	WOOD	10/03/12	10/03/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W---		1	\$200.00	0.00									
E 23	WOOD	10/04/12	10/04/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W---		1	\$200.00	0.00									
E 24	WOOD	10/05/12	10/05/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	----F--		1	\$200.00	0.00									
E 25	WOOD	10/01/12	10/01/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----		1	\$475.00	0.00									
E 26	WOOD	10/02/12	10/02/12		CM	6-7a	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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 Alt Order #: 6831503
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C01C07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6am Daybreak 6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1	\$475.00			0.00					
E 27	WOOD	10/03/12	10/03/12	6am Daybreak 6am Daybreak	CM	6-7a				--W----		:30	1	\$475.00 P4	0.00 NM
														1	\$475.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1	\$475.00			0.00					
E 28	WOOD	10/04/12	10/04/12	6am Daybreak 6am Daybreak	CM	6-7a				---T---		:30	1	\$475.00 P4	0.00 NM
														1	\$475.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$475.00			0.00					
E 29	WOOD	10/05/12	10/05/12	6am Daybreak 6am Daybreak	CM	6-7a				---F--		:30	1	\$475.00 P4	0.00 NM
														1	\$475.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---F--		1	\$475.00			0.00					
E 30	WOOD	10/01/12	10/01/12	Today Show M-F Today Show	CM	658-9a				M-----		:30	1	\$750.00 P4	0.00 NM
														1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$750.00			0.00					
E 31	WOOD	10/02/12	10/02/12	Today Show M-F Today Show	CM	658-9a				-T-----		:30	1	\$750.00 P4	0.00 NM
														1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1	\$750.00			0.00					
E 32	WOOD	10/03/12	10/03/12	Today Show M-F Today Show	CM	658-9a				--W----		:30	1	\$750.00 P4	0.00 NM
														1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1	\$750.00			0.00					
E 33	WOOD	10/04/12	10/04/12	Today Show M-F Today Show	CM	658-9a				---T---		:30	1	\$750.00 P4	0.00 NM
														1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$750.00			0.00					
E 34	WOOD	10/05/12	10/05/12	Today Show M-F Today Show	CM	658-9a				---F--		:30	1	\$750.00 P4	0.00 NM
														1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---F--		1	\$750.00			0.00					
E 35	WOOD	10/06/12	10/06/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a				----S-		:30	2	\$600.00 P3	0.00 NM
														2	\$1,200.00
NEWS 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----S-		2	\$600.00			0.00					
E 36	WOOD	10/07/12	10/07/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a				-----S		:30	2	\$175.00 P4	0.00 NM
														2	\$350.00
SU DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2	\$175.00			0.00					
E 37	WOOD	10/07/12	10/07/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a				-----S		:30	1	\$475.00 P4	0.00 NM
														1	\$475.00
NWS8 DAYBK SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$475.00			0.00					
E 38	WOOD	10/07/12	10/07/12		CM	758-9a				-----S		:30	2	\$650.00 P4	0.00 NM
														2	\$1,300.00

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Advertiser: POL/Detroit International Bridge
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Su Today Show Sunday															
TODAY															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	-----S		2		\$650.00									
E 39 WOOD	10/01/12	10/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p		M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	M-----		1		\$700.00									
E 40 WOOD	10/02/12	10/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p		-T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	-T-----		1		\$700.00									
E 41 WOOD	10/03/12	10/03/12	M-F 5p News M-F News 8 @5p	CM	5-530p		--W---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--W---		1		\$700.00									
E 42 WOOD	10/04/12	10/04/12	M-F 5p News M-F News 8 @5p	CM	5-530p		--T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--T---		1		\$700.00									
E 43 WOOD	10/05/12	10/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p		--F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--F--		1		\$700.00									
E 44 WOOD	10/02/12	10/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p		-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	-T-----		1		\$800.00									
E 45 WOOD	10/04/12	10/04/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p		--T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--T---		1		\$800.00									
E 46 WOOD	10/01/12	10/01/12	NBC Nightly News WKD&M NBC Nightly News		628-7p		M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	M-----		1	\$1,100.00										
E 47 WOOD	10/03/12	10/03/12	NBC Nightly News WKD&M NBC Nightly News		628-7p		--W---	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--W---		1	\$1,100.00										
E 48 WOOD	10/05/12	10/05/12	NBC Nightly News WKD&M NBC Nightly News		628-7p		--F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	--F--		1	\$1,100.00										
E 49 WOOD	10/06/12	10/06/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p		--S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/01/12	10/07/12	-----S-		1	\$650.00										
E 50 WOOD	10/01/12	10/01/12		CM	1135-1235a		M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

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 Product Desc: order
 Estimate: C01C07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Tonight Show/Jay Leno												
				Tonight Show w/ Leno												
				TONIGHT SHOW												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/01/12	10/07/12	M-----		1				\$300.00		0.00				
E 51	WOOD	10/02/12	10/02/12	Tonight Show/Jay Leno CM		1135-1235a			- T-----		:30	1	\$300.00	P4	0.00 NM	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	-T-----		1			\$300.00		0.00					
E 52	WOOD	10/03/12	10/03/12	Tonight Show/Jay Leno CM		1135-1235a			-- W---		:30	1	\$300.00	P4	0.00 NM	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--W---		1			\$300.00		0.00					
E 53	WOOD	10/04/12	10/04/12	Tonight Show/Jay Leno CM		1135-1235a			-- T--		:30	2	\$300.00	P4	0.00 NM	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--T--		2			\$300.00		0.00					
E 54	WOOD	10/05/12	10/05/12	Tonight Show/Jay Leno CM		1135-1235a			-- F--		:30	1	\$300.00	P4	0.00 NM	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--F--		1			\$300.00		0.00					
E 55	WOOD	10/01/12	10/01/12	LN M-F		CM			M-----		:30	1	\$650.00	P5	0.00 NM	
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	M-----		1			\$650.00		0.00					
E 56	WOOD	10/02/12	10/02/12	LN M-F		CM			11-1135p		- T-----	:30	1	\$650.00	P5	0.00 NM
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	-T-----		1			\$650.00		0.00					
E 57	WOOD	10/03/12	10/03/12	LN M-F		CM			11-1135p		-- W---	:30	1	\$650.00	P5	0.00 NM
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--W---		1			\$650.00		0.00					
E 58	WOOD	10/04/12	10/04/12	LN M-F		CM			11-1135p		-- T--	:30	1	\$650.00	P5	0.00 NM
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--T--		1			\$650.00		0.00					
E 59	WOOD	10/05/12	10/05/12	LN M-F		CM			11-1135p		-- F--	:30	1	\$650.00	P5	0.00 NM
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--F--		1			\$650.00		0.00					
E 60	WOOD	10/02/12	10/02/12	M-F 7-730p		CM			7-730p		- T-----	:30	1	\$425.00	P5	0.00 NM
				Inside Edition												
				INSIDE EDITION												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	-T-----		1			\$425.00		0.00					
E 61	WOOD	10/04/12	10/04/12	M-F 7-730p		CM			7-730p		-- T--	:30	1	\$425.00	P5	0.00 NM
				Inside Edition												
				INSIDE EDITION												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/01/12	10/07/12	--T--		1			\$425.00		0.00					
E 62	WOOD	10/05/12	10/05/12			CM			7-730p		-- F--	:30	1	\$425.00	P5	0.00 NM

Order / Rev: 189637
Alt Order #: 6831503
Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p											
Inside Edition															
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----F--		1	\$425.00	0.00					
E 63	WOOD	10/01/12	10/01/12	M-F 730-8p		CM	730-8p		M-----	:30	1	\$250.00	P5	0.00	NM
				Access Hollywood											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	M-----		1	\$250.00	0.00					
E 64	WOOD	10/03/12	10/03/12	M-F 730-8p		CM	730-8p		--W----	:30	1	\$250.00	P5	0.00	NM
				Access Hollywood											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	--W----		1	\$250.00	0.00					
E 65	WOOD	10/05/12	10/05/12	M-F 730-8p		CM	730-8p		----F--	:30	1	\$250.00	P5	0.00	NM
				Access Hollywood											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	----F--		1	\$250.00	0.00					
E 68	WOOD	10/07/12	10/07/12	FB Night in Amer Pre Ga	CM	7-8P			-----S	:30	1	\$700.00	P4	0.00	NM
				Football Night in America		(7:00 PM-8:00 PM)									
DATELINE															
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S		1	\$700.00	0.00					
E 69	WOOD	10/07/12	10/07/12	NFL Football		CM	8-1130P		-----S	:30	1	\$1,000.00	P5	0.00	NM
				Sunday Night Football		(8:00 PM-11:30 PM)									
				HARRY S LAW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S		1	\$1,000.00	0.00					
N70	WOOD	10/04/12	10/04/12	Thur Hour 1		CM	8-9p		---T---	:30	1	\$1,000.00	P4	0.00	NM
				Thursday 8-9p											
				DATELINE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	---T---		1	\$1,000.00	0.00					